



# fringe ad options

WEB ADVERTS, FRINGE BANNERS,  
FLYER INSERTS AND MORE.

## Web Advert Rates

Building Block (Rotating Banner) 140 x 60 pixel increments:

**WEB ADVERT  
140 x 120 pixels**

140 x 120 pixels, 100% of pages - £600.00 (£690.00 inc VAT)

140 x 120 pixels, 50% of pages - £400.00 (£460.00 inc VAT)

**WEB ADVERT  
140 x 60 pixels**

140 x 60 pixels, 100% of pages - £350.00 (£402.50 inc VAT)

140 x 60 pixels, 50% of pages - £250.00 (£287.50 inc VAT)

**BANNER AD ON WEBSITE  
467 x 62 pixels**

For more information about taking out a banner advert on our website, please call Nick Stockman on (01273) 260831 or email [nicks@brightonfestivalfringe.org.uk](mailto:nicks@brightonfestivalfringe.org.uk)

## Flyer Inserts

Have your flyers inserted into the 2000 Fringe festival brochures that are mailed out in March to registered ticket buyers.

£250 (£287.50 inc VAT)



## Fringe Banner

Show off your event with this eye-catching all-weather banner (2ft x 6ft). Includes Fringe design, logo and web address. Once printed it will have a space for you to add your contact details and event information.



£50 (£57.50 inc VAT)

[www.brightonfestivalfringe.org.uk](http://www.brightonfestivalfringe.org.uk)